

CIRCULATION STATEMENT

WHO, WHAT, AND HOW MANY WILL BE READING YOUR ADVERTISING SALES MESSAGE?

Job Title or Classification

Percentage Total Circulation

Corporate Management and Owners	67.1%
Category is self-explanatory.	
Operations Management	15.8%
Superintendents and managers, unless the title lends itself to a technical or support type function.	
Purchasing Management	9.6%
Those involved in purchasing equipment, but not in the purchasing of wood or logs for a company.	
Supervisory Personnel	5.1%
Supervisors, superintendents, foremen, leaders, managers and coordinators of technical and support type functions. Since titled individuals are supervising technical and support personnel, they would be classified on a supervisory level. All other technical and support personnel are classified as technical and support personnel.	
Technical and Support Personnel	1.5%
Titled technical and support people, such as operators, mechanics, choker setters, sawyers, chasers, etc.	
Others	0.9%
Titled personnel in sales, marketing, public relations, communications, and other office-type personnel.	

Business Analysis of Circulation

TYPE OF BUSINESS	Percentage of Total Circ.	Monthly Circulation
Loggers	77.1%	7,162
Mills ¹	11.5%	1,068
Forest & Land Managers	4.4%	417
Log Truckers ²	2.6%	242
Road Builders ³	2.0%	190
Suppliers & Consultants	1.3%	127
Material Producers	0.4%	39
Other Misc.	0.4%	35

¹Approx. 24% Mills are also Loggers

²Approx. 56% of Log Truckers are also Loggers

³Approx. 10% of Road Builders are also Loggers

Territorial Analysis of Circulation

Alaska	0.3%	Arizona	1.3%
California	17.2%	Colorado	1.0%
Idaho	10.0%	Montana	10.9%
New Mexico	0.3%	Nevada	0.9%
Oregon	32.9%	Washington	22.0%
Canada/Foreign	3.2%		

OFFICIAL NOTICE OF PUBLICATION: STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION (REQUIRED BY USPS 3526-R)

- Title of Publication: TimberWest, Journal of Logging & Sawmilling
- Publication No. 0248-58
- Date of Filing: Sept. 30, 2008
- Frequency of issue: Bimonthly
- Number of issue Published Annually: 6
- Annual Subscription Price: \$22 U.S., \$35 CDN
- Complete Mailing Address of known office of publication (street, city, county, state, ZIP): 654 5th Ave S. Suite 301A, Edmonds, WA 98020, (Snohomish County)
- Complete mailing address of headquarters or general business office of publisher: 654 5th Ave S. Suite 301A, Edmonds, WA 98020
- Name and complete mailing address of (Publisher): Sheila Ringdahl, 654 5th Ave S. Suite 301A, Edmonds, WA 98020. (Editor): Diane Mettler, 48906 284th Ave. SE, Enumclaw, WA 98022
- Owner name, complete mailing address: Rob Stanhope, TimberWest Publications, LLC, 654 5th Ave S. Suite 301A, Edmonds, WA 98020
- Known bondholders, mortgages, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities: None
- Tax status (purpose, function, and nonprofit status of this organization and the exempt status for federal income tax purposes: Has not changed during preceding 12 months
- Publication title: TimberWest, Journal of Logging & Sawmilling
- Issue date for circulation data below: July/August 2008

	Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date
15: Extent and nature of circulation		
A: Total number of copies (net press run)	9,203	9,400
B: Paid and/or requested circulation		
1. Paid or requested outside-county mail subscriptions	5,359	5,418
2. Paid in-county subscriptions (including advertisers' proofs/exchange copies)	0	0
3. Sales through dealers, carriers, street vendors, counter sales, other non-USPS paid distribution	0	0
4. Other classes mailed through the USPS	0	0
C: Total paid and/or requested circulation (sum of 15B, 1, 2, 3 and 4)	5,359	5,418
D: Free distribution by mail		
1. Outside county nonrequested copies stated on PS form 3541 (include sample copies, requests over 3 years old, Request induced by a premium, -bulk sales and requests including association requests, names obtained from business directories, lists and other sources)	3,029	3,384
2. In-county nonrequested copies stated on PS form 3541 (include sample copies, requests over 3 years old, Request induced by a premium, bulk sales and requests including association requests, names obtained from business directories, lists and other sources)	0	0
3. Nonrequested copies distributed through the USPS by other classes of mail (e.g. First-Class Mail, nonrequestor copies mailed in excess of 10% limit mailed at Standard Mail or package services rates)	0	0
4. Nonrequested copies distributed outside the mail (included pickup stands, trade shows, showrooms and other sources)	629	635
E: Total nonrequested distribution (Sum of 15d (1), (2), and (3))	3,658	3,384
F: Total Distribution (Sum of 15c and e)	9,017	9,202
G: Copies not distributed	186	198
H: Total (sum of 15f and g)	9,203	9,400
I: Percent Paid and/or requested circulation (15c divided by f times 100)	58.23%	57.64%