

# 2011 EDITORIAL CALENDAR & EV



## JANUARY/FEBRUARY

**Ad Deadlines:** *Space: January 20 — Material: January 25*  
**Features:**

- Oregon Logging Conference Official Show Guide
- Recruiting the Next Generation of Loggers
- Wood Energy: Utilizing Tops & Branches
- Cut-to-Length Contractor Profile

**Tech Review:** Feller Bunchers  
**Departments:** In the News, Machinery Row, Assoc. News, New Products  
**Column:** Wood Energy & Biomass  
**Extra Distribution:** 2,500 issues at the 2011 OLC show

## MARCH/APRIL

**Ad Deadlines:** *Space: April 6 — Material: April 13*  
**Features:**

- Oregon Logging Conference – In Review
- High Production Harvesting
- Cable Logging Solutions
- Millyards: Stacking & Sorting
- Photo Review of Sierra Cascade Show

**Departments:** In the News, Machinery Row, Assoc. News, New Products  
**Column:** Wood Energy & Biomass  
**Tech Review:** Harvesting & Processing Heads

## MAY/JUNE

**Ad Deadlines:** *Space: June 8 — Material: June 15*  
**Features:**

- Dust Control: Safer, Dust Free Haul Roads
- Chip Handling & Hauling
- Fire Equipment Checklist
- Maximizing Value of Export Logs

**Departments:** In the News, Machinery Row, Assoc. News, New Products  
**Column:** Wood Energy & Biomass  
**Tech Review:** Portable Chippers & Grinders  
**Supplement:** Pacific Northwest Mill & Export Log Yard Map

## JULY/AUGUST

**Ad Deadlines:** *Space: August 10 — Material: August 17*  
**Annual Buyers Guide & Directory** — A complete listing of industry equipment broken down and cross referenced by product, manufacturer and distributor  
**Features:**

- New Life for Old Machines
- Financing Options Review
- Small Log Harvesting
- Collecting & Using Log & Bundle Data

**Departments:** In the News, Machinery Row, Assoc. News, New Products  
**Column:** Wood Energy & Biomass  
**Extra distribution:** 1,500 Additional Copies Distributed at Tradeshows Through 2011

## SEPTEMBER/OCTOBER

**Ad Deadlines:** *Space: October 12 — Material: October 19*  
**Features:**

- New Approaches to Tree Length & Cut-to-Length
- Roads, Culverts & Bridges
- Meeting Tier 4 Emissions Standards
- Equipment Options for Selective Thinnings

**Tech Review:** Firewood Processing Equipment  
**Departments:** In the News, Machinery Row, Assoc. News, New Products  
**Supplement:** Logs Export Supplement  
**Column:** Wood Energy & Biomass

## NOVEMBER/DECEMBER

**Ad Deadlines:** *Space: December 9 — Material: December 16*  
**Features:**

- 2011 Annual Western Forestry Calendar
- Steep Slope Logging
- New Biomass Equipment in 2012?

- Salvage Logging
- Yarding Equipment
- High Production Processing

**Departments:** In the News, Machinery Row, Assoc. News, New Products  
**Column:** Wood Energy & Biomass  
**Tech Review:** Portable Sawmills

